



United Way of the CSRA



Join Us



LEADING Families Forward



Text **UWCSRA** to 40403 and **DONATE TODAY!**

www.uwcsra.org

EVERYONE DESERVES TO REACH THEIR Maximum Potential

IMAGINE A COMMUNITY WHERE EVERY CHILD

enters school ready to learn, every young adult obtains family-sustaining employment, and every family has access to resources that help facilitate their education, financial, and health goals.

We believe in fighting for equity, and strive to create a community where every child, young adult, and family has the resources, opportunities, and support they need to thrive no matter what zip code they live in.



THAT'S WHERE *We Come in*

United Way of the CSRA strategically invests in, partners with, and mobilizes local community resources to help solve complex social issues our community identifies as the most important.

We are **local** experts.

We help **improve** lives.

We help **solve** complex issues that our community identifies as most important.

We generate a high return on community investment and **impact**.

DID YOU *Know?*

Across Our 12-County Impact Area:



51%

of our community **lives in poverty** or are considered the **working poor**



of our 3rd graders are **not reading** at grade level

A white icon of three children standing with their arms raised, representing children experiencing hunger. The icon is set against a blue circular background.

1 in 3
children now experience **hunger** every day



COVID 19

Many of our neighbors faced hurdles before the COVID-19 pandemic. Now, these issues are amplified. Many families now face food and housing insecurity, and desperately need medical, mental health, child care services, and much more **for the very first time.**

In March of 2020, we launched the **CSRA COVID-19 Emergency Response Fund** with the Community Foundation for the CSRA. To date, **the fund has distributed over \$1.6 million to more than 55 local organizations dedicated to frontline response.** As of September 1st, over 68,000 local families received meals, housing and utilities assistance, medical and mental health services, child care, educational assistance, and more. In addition, our 2-1-1 helpline has received over 1,300 COVID-specific phone calls.



In 2019, we launched a new initiative called **Leading Families Forward.** With this new focus, we strive to ensure that children, young adults, and families have the tools and resources they need to achieve their maximum potential.

In addition to our COVID-19 response, United Way continues to tackle long-term change in our region. Giving to United Way supports programs that provide the strongest outcomes in one or more of these areas:

Our Route to Transforming Lives Through



Childhood Success

Children (ages 0-11) enter school ready to learn and prepared for success during primary years.



Workforce Development

Families improve their earning potential and financial well-being.



Youth Success

Youth (ages 12-24) gain knowledge, skills, and credentials to obtain family-sustaining employment.



Access to Resources

Families have access to resources including food, medical, mental health, and more, that help them achieve their education, financial, and health goals.


BECAUSE OF YOUR INVESTMENT TO UNITED WAY LAST YEAR, OVER **215,000** LIVES WERE IMPACTED IN THE CSRA.

The programs United Way supports show the following outcomes:

Over **6,500** pairs of socks and underwear were provided to less fortunate kids through Operation Seats and Feet


8,050 of K-3rd grade children developed vital skills through early learning or literacy programs

Over **4,400** children received free meals while out of school



88% of K-3rd grade children are now reading at grade level


87.8% of K-3rd grade children maintained satisfactory or improved their school attendance



6,438 young adults gained life and career skills through training programs

82% of middle and high school students demonstrated improved life skills


96.4% of middle and high school students earned passing grades in core subjects, including English, Mathematics, and Science




65% employment rate for those who completed job skills training programs

41.3% of employed residents received a pay raise


5,220 individuals gained access to affordable housing, financial literacy, and services



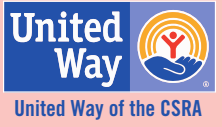


45,023 underinsured residents gained access to vital healthcare services and support

71.7% of children and adults learned how to eat healthier, increased their physical activity, and moved toward a healthy weight



99.3% of individuals obtained skills and training to avoid or significantly reduce risky behaviors, including alcohol and drug abuse



Join AN AFFINITY GROUP



CARING CLUB

Receive over 40 exclusive discounts and offers across the CSRA from food to entertainment to haircuts and more by being a Caring Club Member. For full program details visit www.uwcsra.org/caringclub



Join with an annual investment of

\$150+

\$12.50+ a month
undesignated

Examples of local participating merchants.

FOCUS45

Connect. Create. Impact. Focus 45 membership is for our leaders under 45 years of age who are looking to connect with each other through community events and make an impact on their own terms through the United Way.

Benefits: Exclusive networking events, volunteer opportunities, special event invitations, and more!

Join with an annual investment of

\$180+

\$15.00+ a month

Leadership Circle

Join an elite group of givers who recognize the needs of our community and are committed to creating lasting change while discovering their impact through United Way.

Benefits: Exclusive volunteer opportunities, event invitations, communications and more!

Join with an annual investment of

\$500+

\$42.00+ a month

Free COMMUNITY RESOURCES

Dial

2-1-1

Get Connected. Get Help.™

Dial 2-1-1 from any phone for assistance or available resources in the CSRA.

Available M-F, 8:30 am - 5 pm



Text with a referral specialist

- Text your five digit zip code to 898211, M-F, 8:30 am - 5 pm
- Text OD10 to 898211 after hours and on weekends



211csra.org

Visit 211csra.org to search for available resources near you

Types of Assistance:

Rent Assistance, Respite Care, Support Groups, Childcare, After School Programs, Utilities Assistance, Shelters, Food Banks, Rehabilitation Services, Job Training and more!

***ALL CALLS ARE CONFIDENTIAL**

QUICK AND *Easy Savings* ON YOUR MEDICATIONS WITH FAMILYWIZE

COPY, CUT OUT, & SAVE!

Prescription Savings Card

CARD ID 009012883
BIN 610194
GROUP ID 847987
PCN FW



Show this card to your pharmacist every time.

This is not insurance - discounts only



**This is not insurance - use for discounts only.*

In 2019, residents in the CSRA saved nearly **\$200,000** on their prescriptions by using this card. To get started today, visit www.familywize.org or download the **FamilyWize** mobile app.





Partner Agencies



Augusta Training Shop



Make a *choice* to transform a life!

DONATING

\$3

a week
(\$156 a year)



Provides 12 children with dental check ups and an essential hygiene pack.



Provides markers, crayons, and other basic supplies to 150 elementary school students for one year.



Allows 4 individuals to enroll and complete job skills training for an in-demand career.

DONATING

\$5

a week
(\$260 a year)



Provides free afterschool programming for 9 middle school students.



Provides one month of food to a family of four.



Buys basic essentials for a family of 4 who lost everything in a house fire.

DONATING

\$10

a week
(\$520 a year)



Provides job training and financial literacy classes to 4 individuals recovering from addiction.



Sends 2 homeless children to summer camp for one month.



Provides online tutoring to 15 middle and high school students for one month.



Text

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